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ICF.I. Bulletin

INSTITUT CANADIEN DU FILM — CANADIAN FILM INSTITUTE

1762 Carling, Ottawa 13, Ontario

CANADIAN FILM AWARDS

The presentation of the Canadian Film Awards for 1962 will be made in Montreal on Friday evening, May 10, 1963.

A total of 168 entries have been received for this fifteenth annual competition. Of this number, 26 are for the special awards for cinematography. The Canadian Society of Cinematographers will for the first time recognize the best colour and the best black and white cinematography in a Canadian film released during 1962.

Canadian films released during 1962 are eligible for awards in fourteen separate categories within four major classes: Theatrical, Non-Theatrical, Television, Amateur. Certificates of Merit will be presented to the best films in each category. The best amateur film will win the trophy of the Association of Motion Picture Producers and Laboratories of Canada. Other special awards, including the "Canadian Film of the Year" award, may be made at the discretion of the Management Committee of Canadian Film Awards.

The members of the panels of judges are presently being selected, and these panels in Ottawa, Montreal and Toronto will name the award winners in each category. French films account for one of every five films entered in the competition for the 1962 Canadian Film Awards. This is a very substantial increase over any of the previous competitions, and it has become necessary to ensure that the composition of each panel be such that it comprises more French-speaking judges. Each entrant will receive a summary of the comments which the judges will have made about his film or films.

The 20 percent increase in the number of entries received for the fifteenth competition is due to the fact that 17 of the entrants are new to Canadian Film Awards. The panels of judges will in all be required to screen films during 48 hours. This is the total running time of all the entries.

Toronto and Montreal screenings of the award-winning films are presently being arranged for representatives of the Press. A selected programme of these films will be a feature of the awards presentation ceremony. It is expected that showings will also be made in communities across Canada.

A committee of the Association of Motion Picture Producers and Laboratories of Canada is working with the members of the Management Committee of Canadian Film Awards on the planning of the May 10th presentation.

Canadian Film Awards is sponsored by the Canada Foundation, the Canadian Association for Adult Education and the Canadian Film Institute.

EIGHT HUNDRED THOUSAND CANADIANS SEE EDDY FILM IN SIX MONTHS

The film "The Quality Of A Nation" was produced by Crawley Films Limited for the E.B. Eddy Company, Papermakers, and presented in March, 1962, to the Canadian Centenary Council.

This film is a blending of ideas for those concerned about planning for Canada's centennial celebrations. It is based on recommendations arising from the first annual meeting of the Canadian Centenary Council. In achieving this, Crawley Films have created a panoramic view of Canada today and of what it could become.

Through the courtesy of the E.B. Eddy Company, fifty prints of "The Quality Of A Nation" were made available free of charge to film users all across Canada. The national distribution facilities of the Canadian Film Institute were the means selected by the Eddy Company to ensure complete availability of its film to the people of Canada.

Circulation reports for the first six months during which "The Quality Of A Nation" has been obtainable for bookings and showings show:

- 35 TV showings to a total audience of 750,000 viewers;
- closed-circuit TV showing for CBC television stations and affiliates;
- première showing attended by Their Excellencies Governor General and Madame Vanier;
- prestige showings at Rideau Hall, Regina and Halifax;
- continuous showing at the Pacific National Exhibition;
- showings to municipal councils and to municipal and other centennial committees;
- 500 individual showings to a total of 35,000 members of associations, organizations, institutes, institutions and other groups such as: Canadian Bar Association, Dominion Drama Festival, Boy Scouts of Canada, Canadian Association for Adult Education, Canadian Welfare Council, Canadian Tourist Association, Canadian Public Relations Society, Canadian Institute of Communications, Royal Architectural Institute, Service Clubs, Universities, Schools, Home and School Groups, Public Libraries, Film Councils, Community Associations, Newspapers, Museums, etc., various federal and provincial government departments, and numerous commercial and industrial concerns.

"Vers Notre Deuxième Siècle" is the title of the French version of "The Quality Of A Nation". It was made available free of charge to French film users in Quebec and in other parts of Canada late in 1962. The E.B. Eddy Company again using the national distribution facilities of the Canadian Film Institute, is circulating twelve copies of "Vers Notre Deuxième Siècle" to illustrate projects, services and events that can be undertaken to mark the anniversary of Confederation.

Palmarès du Film canadien

La présentation des prix du Palmarès du film canadien pour l'année 1962 se fera à Montréal au cours de la soirée du vendredi 10 mai 1963.

Des films au nombre de 168 ont été présentés à ce quinzième concours annuel. De ce nombre, 26 ont été présentés pour les prix spéciaux pour la photographie. La Canadian Society of Cinematographers accordera pour la première fois des prix pour la meilleure photographie en couleur et en noir et blanc d'un film mis en distribution au cours de l'année 1962.

Tous les films canadiens mis en distribution au cours de l'année 1962 peuvent se mériter des prix dans les quatorze catégories distinctes comprises dans les quatre grandes classifications: films pour distribution commerciale, films pour distribution non commerciale, films pour la télévision, films réalisés par des amateurs. Les meilleurs films dans chaque catégorie seront primés. Le meilleur film réalisé par un amateur se verra décerner le trophée offert par The Association of Motion Picture Producers and Laboratories of Canada. D'autres prix spéciaux, ainsi que le prix du "Film Canadien de l'Année", pourront être donnés par le conseil d'administration du Palmarès du film canadien.

On est présentement à choisir les membres des jurys qui, à Ottawa, Montréal et Toronto, décideront des films qui seront primés dans chaque catégorie. Pour ce concours de 1962, un film sur cinq est un film français. A cause de cette augmentation sensible du nombre de films français présentés au concours, il a fallu assurer une augmentation du nombre des juges d'expression française sur chaque jury. Chaque concurrent recevra un résumé des commentaires que les juges auront faits au sujet de son ou de ses films.

L'augmentation de 20 pour cent dans le nombre de présentations au quinzième concours est due au fait que 17 des concurrents se présentent pour la première fois au Palmarès du film canadien. Les membres du jury devront visionner des films pendant en tout 48 heures. C'est la durée totale de toutes les présentations.

Les représentants des journaux pourront, à Toronto et à Montréal, voir les films qui auront été primés. Un programme choisi de ces films sera à l'affiche au cours de la cérémonie de la présentation des prix. Il est à prévoir qu'il se fera des visionnements à travers le Canada.

Un comité de l'Association of Motion Picture Producers and Laboratories of Canada travaille de concert avec les membres du comité d'administration du Palmarès du film canadien à l'organisation de la cérémonie de présentation du 10 mai.

Le Palmarès du film canadien est commandité par la Canada Foundation, l'Association canadienne pour l'éducation des adultes, et par l'Institut canadien du film.

ONTARIO ASSOCIATION OF FILM COUNCILS

The Ontario Association of Film Councils comprises ten federations. These ten federations have a combined membership of 157 film councils and libraries. Of the ten federations, two are made up solely of French language film-users with a total of 41 "conseils du film" located in communities in the Northern, Eastern and South-Western parts of the Province.

The Ontario Association also has 46 associate members. These are companies and institutions which sponsor a variety of educational films, film distributors and manufacturers of film equipment.

LA CULTURE A LA PORTÉE DE TOUS

Extrait du Bulletin, La Banque Royale du Canada

"LA SCIENCE n'est pas le bien suprême de la vie. On peut connaître tout ce qui concerne le soleil, l'atmosphère, la rotation de la terre, et pourtant ignorer la splendeur d'un coucher de soleil.

"La culture a trait aux réalités les moins matérielles de la vie, tels le développement des facultés de l'esprit et l'amour du beau. Elle comprend l'ensemble des connaissances intellectuelles, artistiques et morales, des croyances et des autres enrichissements acquis par l'homme dans le monde d'existence en groupe que nous appelons la société.

"Ce serait cependant une erreur de considérer la culture uniquement comme une chose que l'on recherche pour se distraire du train-train quotidien. Elle n'a rien à voir non plus avec la soif de la sensation, le goût exagéré du raffinement ou le culte jaloux de l'art en tant qu'apanage de l'élite.

"Comme l'écrit le directeur de la Fondation canadienne, "le profil culturel d'une nation est une mosaïque dont les multiples pièces, d'un assemblage très compliqué, touchent presque tous les aspects de la vie nationale". C'est, d'une façon générale, la somme des connaissances spéciales qui s'accumulent dans toute grande famille et devient la propriété commune de tous ses membres.

"La culture est aussi quelque chose de personnel. L'homme ne vit pas seulement de pain. Il tend à détourner les yeux de son travail pour s'examiner et voir en lui-même ou à regarder hors de lui et à méditer sur la vie et l'au-delà. Les pensées qu'il tire de ses réflexions, il les exprime dans le discours et le théâtre, la musique et le ballet, la peinture et la sculpture, la poésie et la littérature. Et c'est précisément là ce qui lui confère sa qualité d'homme."

LANGAGE CINÉMATOGRAPHIQUE

Voici quelques définitions extraites de "Nomenclature Cinématographique" telle que parue dans la Revue Internationale de Filmologie, Tome XI, No. 38, Juillet-Septembre 1961.

Commentaire — La notion de remarques sur un texte est ici tout à fait dépassée. Il s'agit d'abord de distinguer un discours explicatif juxtaposé aux images, des propos inhérents à l'action. Dans les films d'information où sont mêlés généralement les sons directs, les doublages et les propos annexes, c'est ce mélange qui devient le commentaire; lequel change encore de nature lorsqu'il est utilisé dans les films de fiction comme effet de style ou de chœur antique. Enfin, le commentaire doit être distingué du procédé dit voix intérieure ou voix de conscience employé lorsqu'un personnage se parle à lui-même.

Écran — Les films en 16mm. sont généralement projetés soit sur un écran perlé qui réfléchit 75% de la lumière mais dont le rendement tombe à 25% pour une position du spectateur à 15 degrés de l'axe optique, soit sur un écran métallisé réfléchissant à 60% dont le rendement tombe à 30% à 30 degrés de l'axe optique. Les salles commerciales utilisent naturellement des écrans non directionnels, mais la puissance des sources lumineuses à arc compense la perte de réflection. On estime toutefois que la largeur de base de l'écran doit être égale au moins au tiers de la largeur de la salle. Les écrans de salles commerciales sont souvent une surface finement perforée pour permettre un meilleur passage du son des haut-parleurs.

New Additions To Preview Library

FROM CB EDUCATION

ANIMAL CLASSIFICATION 11 min. col. $125.

The film explains the necessity of scientific classification of plants and animals, use of Latin in science, the work of Carolus Linnaeus and Linnaean Hierarchy leading to modern classification. Using the familiar horse which has left the clearest record of evolution and structure, the film illustrates the subdivisions, class, order, family, genus, species, living relations and varieties in the animal kingdom while explaining nomenclature. Animal classification will serve as an introduction to the study of forms of life, their similarities and differences: an excellent visual aid to students of Biology and Zoology.

A COMMUNITY PROJECT . . . COOPERATION AND COMPLETION 11 min. col. $125.

The film briefly outlines the history of fairs from 600 B.C. to modern times, their decline elsewhere and their spectacular growth in America; how they serve the community and raise the quality of home, farm and industrial products. Exhibits shown include agriculture, science, livestock, machinery, education, horticulture, contests and parades. An excellent illustration of cooperation and competition in American community life.

PROBLEMS OF EMERGING NATIONS 11 min. col. $125.

The film shows African countries and describes their gradual emergence from long colonial rule as they take their place among the free nations of the world. Particular stress is given to their present dilemmas dealing primarily with poverty, sanitation, cultural background, economic affairs and education.

FROM ROY WILCOX PRODUCTIONS

MARSHLAND IS NOT WASTELAND 14 min. col. $125.

Acre for acre, marshlands are still among the most productive lands on earth. The marsh grasses, like all life doomed to death and decomposition, provide the nutrient salts and basic foods so necessary for the growth of organisms in the paths of the outgoing tides — and the tidal waters below, where microscopic algae become food for tiny water animals which in turn become food for the larger animals and fish. Coastal marshes are today fast disappearing to make way for automobile graveyards, city garbage dump, oil depots, highways, factories, and housing developments; the public apparently little recognizes these areas as a highly valuable and vanishing natural resource.

New Reduced Rates For Northern Films

Mr. Louis Huber, President of Northern Films, has announced a twenty percent reduction in the purchase price of Northern Films productions. The following films are now available for purchase at the lower American price as indicated.

ANIMALS OF ALASKA 11 min. col. $132.

Film shows intimate lives of brown bear, moose, caribou, walrus, musk oxen, mountain sheep, mountain goat and several other wild animals typical of the northland.

LETTER FROM ALASKA 20 min. col. $200.

Describes people, cities, industries, climate, agriculture geography, the Alaska Highway, the Alaska Railroad, and includes a preview of Alaska history from its discovery in 1741 to the present.

PEOPLE OF ALASKA 17½ min. col. $180.

Shows migrants going to settle in Alaska and what others are doing for a living. Depicts airline activities, sawmill, logging, sheep raising, halibut and king-crab fishing, oil exploration and production, newspaper work, radio, television, library development.

LITTLE DIOMEDE 16 min. col. $160.

A film of adventure, showing the struggle for existence of a primitive people only recently emerged from the Stone Age, yet warm in their desire to embrace modern civilization.

ESKIMO RIVER VILLAGE 12½ min. col. $125.

This film deals with a typical Eskimo river village — Sleetmute, showing home, school, church, social and economic activities against the ever-felt backdrop of climate and geography.

GLACIERS 14 min. col. $140.

Describes how glaciers are formed showing glaciers from Mt. Rainier in the state of Washington to the mighty glaciers of Alaska.

LIVING WILDERNESS 11 min. col. $110.

A photographic survey of Washington Olympic National Park, showing what the Park contains and how to study and enjoy it.

ANIMALS OF THE ICE AGES 15½ min. b. and w. $80.

Shows scientists as they excavate prehistoric bones in an open-pit mine; as they reassemble the bones and identify them; the animals from which they came are restored to their original appearance.

The availability of Northern Films latest productions BEACH HIKE and TOTEM will be announced in the next issue of C.F.I.'s Bulletin.

SCIENCE FILMS PROGRAMMES

A nine-programme series of films entitled "The Scientific Progress Of Mankind", and depicting the achievements of man in the fields of science, technology and medicine has been prepared for the Extension Department of McMaster University by the National Science Film Library of the Canadian Film Institute. The series, made up of 38 films, was designed to bring to the attention of the general public, as well as those professionally engaged in the fields of science, technology and medicine, some of the best films produced on scientific subjects.

The brochure introducing the programmes states: "It is undoubtedly true that film can often demonstrate scientific truths and principles, as well as document scientific progress, more satisfactorily than any lecture or demonstration. It is our hope that people from all parts of society, from senior high-school students to interested laymen of all kinds, will find this series of as much interest as the specialist."

The National Science Film Library of the Canadian Film Institute is anxious to co-operate with other Universities, Departments of Education, Schools, or other interested organizations in presenting similar programmes. A copy of the brochure describing the programmes may be obtained from the National Science Film Library.

The Library has also co-operated in the presentation of five programmes on fluid mechanics and aeromechanics which were circulated among five Universities in Eastern Canada. Other programmes of this specialized nature can be prepared for any interested organization.

All enquiries relating to programmes of science films should be directed to the National Science Film Library of the Canadian Film Institute.

EARTH AND SKY

A film on the history of science

This film is one of a series of films on the history of science prepared by the Department of Philosophy of the University of Leeds under special grants from the Nuffield Foundation in order to encourage interest in the history of scientific ideas.

It deals with the changing conceptions that men have had about the planetary system and the heavens. The first part describes how men's early thoughts in Babylonia and Greece led up to the picture of the world held by medieval Europe. The second half describes how between 1500 and 1700 this conception was replaced by the one with which we are now familiar. Astronomical ideas are presented at each stage in relation to the problems of everyday life and religion.

The film presupposes no scientific training. It will be suitable for any adult group or University audiences, and for children in high schools from the age of 15 up.

EARTH AND SKY is in colour and in two parts. The first part has a running time of 25 minutes, and the second part 20 minutes. Both parts are available from the National Science Film Library of the Canadian Film Institute for a service charge of $3.00 each.

FILMS ON OVERSEAS AID AND THE DEVELOPING COUNTRIES

A committee of the Overseas Institute set up to preview films on overseas aid and the developing countries has published its first list and evaluations. These films illustrate the need for aid and how it can be provided. They also offer glimpses of life in the developing areas of the world. For all of these reasons, they are worth viewing. An effort has been made to include films of varying lengths and approach to subject matter so that the list will be helpful in planning different types of programmes suitable for a wide range of audiences.

The films included in the list are for the great majority available from the Canadian Film Institute.

Copies of the film list are available from:

The Overseas Institute of Canada,
56 Sparks,
Ottawa, Ontario.

SPANISH LANGUAGE FILMS

Film Associates of California have for sale some Spanish language films that can be used by teachers of students who are beginning their study of Spanish. These films are available for preview and purchase from the Canadian Film Institute.

Caperucita Roja (Little Red Riding Hood)
14 minutes — colour only, $150

La Gallinita Roja (The Little Red Hen)
16 minutes — colour only, $155

Los Tres Osos (The Three Bears)
15 minutes — colour, $150; black and white, $75

Oaxaca — Ciudad de Bailes (Oaxaca - City of Dancing)
11 minutes — colour, $120

Taxco-Ciudad de Plata (Taxco - City of Silver)
11 minutes — colour, $120

The three stories are presented with a simple Spanish narration. Beginning Spanish language pupils can follow these familiar stories as they learn Spanish by hearing it. Every noun, adjective, and verb is visualized by the appropriate object or action on the screen. A vocabulary review at the end of each film encourages pupils to use the vocabulary in simple sentences.

The latter two films introduce students to the excitement and charm of the cities of Oaxaca and Taxco. The language is simple and easily understood by second semester Spanish language students.